

From local to global, the challenge of Geographical Indications International and Japanese perspectives

21st – 22nd February 2020

Nagoya University, Environmental Studies Building 3F

Symposium Program

February 21st

13:30 Symposium Open

Yoshiyuki Suto - Director of the Institute for Advanced Studies Nagoya Univ.

13:40 Introduction (Nicolas Baumert)

14: 00-14: 45 Lecture 1

Facilitating rural development and sustainability with GI: From tradition, to environment with products, to place-based GIAHS registration

Ryo Kohsaka (Nagoya Univ.), Yoshitaka Miyake (Nagoya Univ.), Yuta Uchiyama (Nagoya Univ.)

14: 45-15: 00 Break

15: 00-16: 15 Session 1: Legal protection of regionally branded products, local development and sustainability (chair: Nicolas Baumert)

Finding its place: the development of legal protection for GIs in Japan

Rebecca Ferderer - WIPO Japan Office Tokyo

Specifying *Jizake* in terms of Sustainability

Hisashi Miyata - Kyuetsu Sustainable Design Lab. CEO

16: 15-16: 30 Break

16 :30 – 17:30 Lecture 2

Ambiguities in the French designation/indication of origin

Vincent Moriniaux - Sorbonne University (France)

17 :30 – 18 :30 Lecture 3

Evolving GIs in European member states: strategies for adapting product specifications

Marianne Penker - Boku University (Austria)

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【助成】2019年度名古屋大学国際会議助成金、名古屋大学人文学研究科附属人類文化遺産テキスト学研究センター、
科研費若手研究(B)17K13578 【後援】フランス日本研究所-日仏会館、ENEC 研究所 UMR818 フランス国立科学研究センター

February 22nd

9 :00 – 10: 40 Session 2 (French) :

(Chair: Vincent Moriniaux)

Le rapport de l'homme à la terre comme explication de l'attrait pour les produits d'origine – convergences franco-japonaises

Nicolas Baumert - Nagoya University

Les IG japonaises et les organisations soutiennent-elles la coordination de la qualité des produits d'origine ? Comparaison avec la France

Azusa Osumi – Kagoshima University

"Le problème de l'IG Hachô miso" vu comme processus de construction d'un bien commun territorial

Kenjiro Muramatsu – Strasbourg University

9 :00 – 10: 40 Session 3 (Japanese) :

(Chair: Kohei Okamoto)

フランスの原産地呼称制度の成立過程における問題点：シャンパーニュの事例から

Ikuhiro Fukuda – Waseda University

地理的表示 (GI) は単なるラベリングではないースペイン・ワインの原産地呼称制度から再考する GI の概念と機能

Yuka Saito – Kinjo Gakuin University

地理的表示：コモンズと文化遺産の間で

Fumiyaki Suda - MAFF

10: 45 – 12: 30 Session 4: Post-modern GIs: History, Reputation and New Incentives for Distinction (chair: Hart Feuer)

Seeking High-level Authenticity by Emergent Matcha Producers: The Case of GI Nishio Matcha in Aichi Prefecture, Japan

Kae Sekine – Aichi Gakuin University

Geographical Indications for chicken meat in Japan: Another layer in an already complex system

Ben Schrager – Kyoto University

MAFF's Geographical Indication System and the Manganji Amatou: Why is it the only Kyoto vegetable registered?

Greg de St. Maurice – Keio University

12: 30-14: 00 Lunch break

14: 00- 15:00 Lecture 4

GIs as a Tool for Development: Prospects and Limits

Louis Augustin-Jean – Taylor's University (Malaysia)

15: 00-16: 00 Lecture 5

Diverging Public Roles in Conflict Resolution of Agri-Food Patrimony: Comparing the Implementation of Geographical Indication in Japan and Cambodia

Hart Feuer – Kyoto University

16: 00-16: 15 Break

16:15 16:30 Summary of the 3 morning sessions

16: 30-17: 30 General Discussion

